



MEETING MINUTES

DATE: March 7, 2014

TIME:

LOCATION: Conference Call

PURPOSE: Executive Board Meeting

South Platte United Chambers of Commerce Executive Board meeting

Date: March 7, 2014

Location: Conference Call

Participants: Tim Anderson, Rex Nelson, Kevin Poppe, Monica Leuking-Crowe, Merrill Duntz, Betty Sayers

Topic: seek ideas to rejuvenate and regenerate the South Platte United Chambers of Commerce organization

Tim Anderson chaired the meeting. Betty Sayers recorded comments and suggestions. The participants generated the following ideas and suggestions:

- Rotate meetings between McCook, Cambridge, Holdrege, Hastings to capitalize on local people to participate
- Invite all who are interested in the speaker to come instead of limiting participation to members
- Handle the business meeting on line and in phone conference prior to the general meeting
- Invite Dena Beck to summarize the Center for Rural Affairs business survey to better understand what is important to businesses in rural Nebraska
- A goal of the South Platte United Chambers of Commerce may be to educate our area on the current issues in Nebraska and meet leaders in the state
- How can South Platte be of service to the Chambers in the region? What benefit to the Chambers is the South Platte United Chambers of Commerce organization?
- Rebrand the South Platte United Chambers of Commerce or disband
- What does the Nebraska Chamber think about the South Platte United Chambers of Commerce?
(my thought after we adjourned)

Action Steps:

- Hire a temporary and part time Executive Director to meet with every Chamber organization in the region to present the benefits of the South Platte United Chambers and survey the Chambers of topics of interest we share and benefits to them of participating
- Jean Issler will write job description for this position
- Design a survey
- Rex will speak with Dena Beck on the survey topic and ideas on rebranding the organization
- Betty will call KRVN to advertise the South Platte meeting on their station

For your information, please see the current mission and goal statements:



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Mission:

To further the economic and social welfare of the state of Nebraska with particular reference to the welfare of the territory from which it draws its membership

Goals:

Establish a rapport and communicate with community, regional, and state leaders and economic development entities that promote the development of rural Nebraska

Promote tourism in the South Platte region

Communicate issues relevant to the membership of the organization to the legislative and executive branches of the Nebraska government

Objectives (suggestions):

Establish a rapport and communicate with community, regional, and state leaders and economic development entities that promote the development of rural Nebraska

- Facilitate an electronic/on-line method to inform members about issues relevant to the organization
 - Establish and maintain an electronic data base of members
 - Manage the South Platte United Chambers of Commerce web page, i.e. publish minutes of meetings, legislative reports, issues, concerns and links to the communities and sponsors
- Recruit new members
 - Design and print a brochure listing the mission, goals, and benefits of the organization
 - Set-up an accounting and invoice system that is electronic

Facilitate monthly meetings in the region to inform the membership about issues relevant to rural Nebraskans